

A History of Rodney Lough Jr.

Rodney Lough Jr. – The Artist

Rodney Lough Jr. has been walking among the beauty of nature to chronicle his trips by photographing the wonders of the world since he was a young boy of 12 years old.

After earning a Master's degree in statistics from Brigham Young University in 1986, Rodney took a job in the corporate world. Throughout his corporate career, he continued to pursue his passion for photography. Rodney Lough Jr. is self taught, and is now considered a Master Photographer. More than simply documenting his travels through life, he retained an enthusiasm and affinity for the land, capturing the beauty and peace he felt while looking through the lens.

While traveling in Colorado in 1995, Rodney's fascination with photography took a dramatic turn. After years of using 35mm cameras, he discovered the more complex yet infinitely better large format 4"x 5" view camera. Now Rodney primarily uses a traditional large format 8 x 10 film camera. Rodney's large format cameras produce a clarity in the final photograph which is unparalleled. His belief is that you should feel like you are standing there, and only this larger 8" x 10" format allows that feeling to come through. The 8" x 10" camera yields images with incredibly sharp detail.

Rodney's goal is simple "I want to get back to what I saw, how I do it – who cares! As long as I can stand there and say 'this is what it looked like when I was standing there', that the finished piece is put together as perfect as we can make it and that every piece is finished to museum standards – then I'm happy. No One!, will exceed us in quality or craftsmanship – we set the standard that others only try to duplicate."

He shoots "old school" film, no filters are used, there is no darkroom trickery used in any of Rodney's images – "What you see here is what I saw there. It's just that simple." "If you've never seen such imagery, then please get out more!"

In 2002, Rodney opened his first gallery in Sausalito, California and the success of the Sausalito Gallery served as a stepping-stone to open on San Francisco's famed Pier 39. Rodney's appeal to collectors across the U.S. and overseas now has allowed him to expand, and now he has 5 galleries including Minneapolis, San Francisco, and the Flagship Gallery located in Crystals Place at CityCenter, Las Vegas adjacent to the Mandarin Oriental Hotel.

Rodney Lough Jr. is considered to be one of the world's leading, and most awarded landscape photographers ever. He has exhibited in many prestigious museums, including The Smithsonian Museum of Natural History in Washington DC. His superb photography has earned him a place on the Yahoo! Master Photographer's list (one of only a few living photographers mentioned on that list), and a position on the FUJI Film Talent Team. In 2008 Outdoor Photography, the preeminent landscape publication, said that the torch had passed from Ansel Adams to Rodney Lough Jr.

All of Rodney Lough Jr. images are limited edition's and custom, they are printed and then framed, matted or they are available loose, each image is done one at a time and should last at least 140 years in the right conditions. Each photograph is mounted on the highest quality archival material available. Each frame used is selected to be the highest grade of wood available and museum acid-free rag mattes are used in Rodney's framing options. Only the best quality and highest grade materials are utilized by Rodney Lough Jr., as he wishes his collectors to be afforded the "best of the best" in terms of the quality and workmanship of his artwork. Each piece is finished to Museum Standards.

Rodney Lough Jr.

- Master Photographer
- Left the corporate world in 1995 to pursue his passion –
Landscape Photography
- Shoots large format 8 x 10 film
- Images have hung in the Smithsonian Museum
- Images from locations that other photographers have never
visited before
- On Yahoo Masters Photographer's list
- A member of the Fuji Film Talent team
- Preeminent Landscape Photography Magazine Publication's
have been quoted as saying "The torch has been passed from Ansel Adams
to Rodney Lough Jr."
- Photography is of Museum quality standards
- The images will not fade for at least 140 years if kept in the
right conditions
- Over 20,000 collectors worldwide
- Flagship Gallery opening at Crystals Place at CityCenter
adjacent to the Mandarin Oriental Hotel
- Gallery Director is Bobby Scotland – Cell # 305-610-9399
- Opening early December 2009
- Artwork is priced between \$1,000 - \$50,000
- Rodney Lough Jr. is from Portland, OR