



**VERSACE TO OPEN BOUTIQUE
LAS VEGAS - CRYSTALS AT CITYCENTER**

February 2010

New York, New York

The Versace Group is pleased to announce the opening of its second boutique in Las Vegas. Located in Crystals at CityCenter, Versace will unveil on Sunday, February 14th a 2,500-square-foot boutique featuring the new all-white design concept. Components of the new store look will include exquisite white leather-padded walls, white suede-lined niches and a selection of chaise lounges. Additionally by appointment, VIP clients can relax in the 130-square-foot private fitting room for the ultimate luxury shopping experience.

The store will carry complete collections of Versace Men's and Women's Ready-To-Wear, Runway Handbags, Fine Jewelry, Timepieces, Versace Home and will be one of the few stores to preview the Spring Summer 2010 Versus Collection for Women followed by the Fall Winter 2010 Versus Collection for Men and Women.

Gianni Versace SpA is one of the leading international fashion design houses and a symbol of Italian luxury worldwide. Versace designs, manufactures, distributes and retails fashion and lifestyle products including Atelier (Haute Couture), prêt-à-porter, accessories, fine jewelry, watches, eyewear, fragrances, and home furnishings all bearing the distinctive Medusa logo. This Boutique opening marks the 10th Versace store in the U.S.

Versace Boutique

Crystals at CityCenter

3720 Las Vegas Boulevard South, Suite #124

Las Vegas, NV 89109

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