

rLo Gallery
RODNEY LOUGH JR. FINE ART PHOTOGRAPHY

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PRESS RELEASE
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RENOWNED PHOTOGRAPHER RODNEY LOUGH JR. OPENS AT CITYCENTER
Master Photographer Opens Gallery At Crystals, Brings Wilderness To Center Of Vegas

Las Vegas, NV December 9, 2009 – Wilderness Landscape Photographer Rodney Lough Jr. unveiled his newest gallery on CityCenter's opening day, greeting fans and collectors at Crystals Place. Visitors were awestruck as they entered the new space, surrounded by wilderness inspired décor including 600 year old cedar trees and the jaw-dropping photography that Rodney Lough Jr. presents.

The rLo Gallery features Rodney's pinnacle photographs for sale, showcased in his newly constructed eco-friendly location with accents unlike any others found in CityCenter's green approved construction and in other Las Vegas destinations. "It is thrilling to be a part of CityCenter...to have this venue to continue helping people connect with Mother Nature and her powerful beauty." Rodney says. He plans on making appearances in Las Vegas frequently throughout the year, but jokes, "Raging rivers, mountain peaks, and high desert cliffs still call my name, even over the exciting roar of this amazing city."

The vivid colors and incredible detail in Lough's large format fine art photography have landed him at the center of the art world, with Mr. Lough having been dubbed the modern day Ansel Adams and having his work shown at the Smithsonian Institute. In agreement with collectors the world over, the new rLo Gallery isn't to be missed, as a major draw amidst the wonder that is CityCenter.

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For additional information, or to schedule an interview with Rodney Lough Jr., contact Brian Thompson at 702-202-0919 or email brian.thompson@TheLoughRoad.com.

About Rodney Lough Jr. – The photographer is internationally renowned as the leading wilderness landscape photographer alive today. He is accomplished in leading landscape photography to new heights and is considered the modern day Ansel Adams. He owns galleries in Las Vegas, San Francisco, Minneapolis, and Portland. He currently lives in Portland, Oregon with his wife and four children and avidly explores the wilderness across the globe.