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**CARTIER ANNOUNCES NEW BOUTIQUE AT CITYCENTER &
UNVEILS NEW BOUTIQUE DESIGN**

New York, NY – Cartier North America, the international luxury goods company, is excited to announce the grand opening of a new Cartier boutique at the new landmark destination, CityCenter in Las Vegas. An extraordinary urban resort destination brought to life by eight world-renowned architects, CityCenter debuted a new era of resort experiences with an ambition to refine and redefine Las Vegas on the famed Las Vegas Strip. The new Cartier boutique is located in Crystals, CityCenter's 500,000-square-foot retail and entertainment district featuring dramatic architecture, luxury brands and innovative dining concepts.

The opening marks the debut of a new worldwide exterior design concept for Cartier, and the boutique features a one-of-kind original and modern Art Deco façade. Abstract and geometric forms featuring glass complemented by brass structures are inspired by Cartier's early use of this style in the early twentieth century. The façade mirrors the way Cartier explored its jewelry designs by combining different cuts of a diamond. Baguettes, hexagons and half moons were ideal shapes with which to build architecture of jewelry, in miniatures structures and the façade has been designed to replicate this look.

"I am delighted to announce the opening of Cartier at the premier destination of CityCenter in Las Vegas," says Anthony Ledru, Vice President of Retail, Cartier North America. "Las Vegas is a key market for Cartier and the opening demonstrates our continued commitment to our clients, so they can continue to discover Cartier distinctive style - our savoir-faire, our constant preoccupation of inventing timeless, contemporary and elegant creations."

"The new store design is the first in the world to boast the new exterior design along with a sophisticated and welcoming atmosphere with an open environment that beautifully showcases Cartier jewelry, watches, accessories and fragrance collections," says Mariam Afshai, Regional Director, Las Vegas. "I look forward to welcoming clients to the new boutique, and to continuing our strong presence we have had in Las Vegas for almost 25 years."

The new boutique design combines traditional and modern elements to create an alluring and inviting retail space. Designed by renowned Paris-based architects Bruno Moinard, it is being executed by Barteluce Architects & Associates to create a luxurious and contemporary feel. The new 2,414 square-foot boutique, the largest in Las Vegas, features a broad variety of pieces from the various Cartier collections and two stunning contemporary Windfall crystal chandeliers will be featured throughout.

The new Cartier boutique offers extraordinary, one-of-a-kind Cartier designs as well as signature jewelry collections including Trinity, Panthère de Cartier, and Love. The Watch Salon features iconic designs like the Tank, Santos, Roadster, Pasha and the new best-seller, the Ballon Bleu de Cartier. The boutique also offers a wide selection of engagement rings from creative and classic settings and other bridal jewelry in the Bridal Salon. Cartier pioneered the use of platinum in the early 1900's and famous brides who have worn Cartier engagement rings have included Princess Grace and the Duchess of Windsor to the actress Demi Moore today. In addition, a full range of accessories for men and women including the timeless Marcello handbag and Cartier's pens, sunglasses, fragrances and more are offered in the Accessories Salon.

This is Cartier's third boutique in Las Vegas joining stores at the Forum Shops and Wynn Resort Las Vegas.

Cartier, one of the world's leading luxury goods companies, designs, manufactures and distributes all of Cartier's products. The company markets a broad range of luxury products including jewelry, watches, eyewear, fragrance, writing instruments, lighters, leather goods and scarves. There are 36 stores in North America, including two in Canada. Founded in 1847, the House of Cartier has long been identified with quality, prestige and history and has served as crown jeweler to 19 royal houses.

CityCenter is a design collaboration between MGM Resorts International and eight internationally acclaimed architectural firms, whose environmentally conscious plan is a model of innovation and energy efficiency. When completed, CityCenter will become one of the world's largest sustainable urban communities, encompassing 18 million square feet over 67 acres, with luxury residences and hotels, meeting and convention facilities, boutiques, clubs and restaurants.

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