DEMOGRAPHICS
All information is for the City of Las Vegas only, unless otherwise indicated.

Population
City of Las Vegas - 606,656
Clark County - 2,036,358

Median Age
34.5, according to the 2000 Census

Household Information
Number of Households - 221,306
Housing Units - 204,710
Median Household Income - $58,148

Climate (based on 30-year average)
Average Minimum Temperature - 56.3 F
Average Maximum Temperature - 79.9 F
Annual Sunshine - 294 days

Land Area
133.2 square miles

Culture and Recreation
Parks - 70 (10 of which are Dog Parks)

Public Safety
Fire Stations - 17
Police Stations (countywide) - 8 Area Commands

Education
Elementary Schools - 61
Middle Schools - 16
High Schools - 9
University of Nevada, Las Vegas
College of Southern Nevada
Nevada State College

VEGAS FAQs
How many visitors come to Las Vegas? 38,928,708
How many convention delegates visit? 4,865,272
How many conventions are held per year? 19,029
What is Clark County’s gaming revenue? $9.2 Billion
What is the Las Vegas Strip’s gaming revenue? $6.1 Billion
What is Downtown’s gaming revenue? $497 Million
What is Boulder Strip’s gaming revenue? $779 Million
What is the average visitor’s gambling budget per trip? $448
What is Las Vegas’ city-wide occupancy? 83.8%
What is Las Vegas’ hotel occupancy? 86.9%
What is Las Vegas’ motel occupancy? 56%
What is Las Vegas’ weekend occupancy? 90.9%
What is Las Vegas’ midweek occupancy? 80.7%
What is the total number of enplaned/deplaned airline passengers? 41,479,814
What is the average daily auto traffic: all major highways? 99,844
What is the average daily auto traffic: I-15 at NV/CA border? 40,344
How many hotel/motel rooms are in Las Vegas? 150,161
How long is the average visitor’s trip (in nights)? 3.7
What percent of visitors are under 21? 10%
What is the average age of a visitor? 49.0
What percent are first-time visitors? 16%
What percent of visitors are from Southern California? 26%
What percent of visitors are International? 16%

Sources: Planning and Development Department, 2000 Census, 2009 Las Vegas Perspective, and lasvegasnevada.gov/factsstatistics/demographics.htm

Source: Las Vegas Convention and Visitors Authority, Research Department. Based on 2011 data.